



Real heroes don't fly they BOWL!

PLAY 4 JA BOWL-A-THONS are a fun, easy way for Junior Achievement's community partners to support students locally participating in our Kindergarten through 12th grade financial education programs. Play 4 JA Bowl-A-Thons are themed fundraising events with prizes awarded to the top fundraisers. Funds are raised by company sponsorship, corporate teams and individuals.

ABOUT JUNIOR ACHIEVEMENT

Junior Achievement of Arizona connects the classroom to the real-world teaching students essential 21st century skills and inspiring them to succeed in education, work and life.

PLAY 4 JA IS EASY!

- 1. Community partners can be a JA Bowl-A-Thon Sponsor:** JA Bowl-A-Thon Sponsorships are great exposure for business partners to connect with professionals in our community.
- 2. Become a Prize Sponsor:** Make a Gift-In-Kind donation to promote your business as a Fundraising Prize Sponsor. This is a great way to promote your business and recognize event participants.
- 3. JA sponsorships are tax deductible!** Junior Achievement is a 501c3 nonprofit; Tax ID 86-0184349
- 4. Teams show up the night of their event and enjoy an entertaining, morale-boosting event featuring two hours of unlimited bowling, shoe rental, food, beverages and prizes as they Play 4 JA!**



IT'S HOW WE ROLL...



Questions? Contact Carolyn R. Gorst | (520) 792-2319 | CarolynG@jaaz.org

The logo features three overlapping circles: a large green circle on the left containing the word "Play" in white, a medium green circle on the right containing the letters "JA" in white, and a smaller orange circle in the center containing the number "4" in white. A horizontal orange bar extends from the left edge of the page behind the circles.

Play

JA

4

TEAM BUILDING THAT IS RIGHT UP YOUR ALLEY...

Companies that participate in the JA Bowl-A-Thons provide employees a fantastic way to have fun connecting with co-workers while supporting Junior Achievement's financial education programs right here in Tucson—teaching students how to live financially stable lives. We all win when your company **Plays 4 JA!**

\$2500: EVENT SPONSOR—

- ✓ Company recognition on JA Bowl website as Event Sponsor
- ✓ 3'x6' full color company banner displayed at JA Bowl-A-Thon
- ✓ Company Logo included on event materials
- ✓ Participation for TWO JA Bowl-A-Thon teams (2 hours Bowling Party Package for up to 12 people)
- ✓ Distribution of your company literature, coupons or promotional items at JA Bowl-A-Thon
- ✓ Recognition as Event Sponsor on event e-blasts and team updates
- ✓ **PLUS ALL benefits below—**

\$600: COMPANY SPONSOR—

- ✓ Participation for ONE JA Bowl-A-Thon team (2 hours Bowling Party Package for up to 6 people)
- ✓ Company logo displayed on screen above your team throughout the JA Bowl-A-Thon
- ✓ Company recognized on Social Media promotions leading up to the JA Bowl-A-Thon
- ✓ **PLUS ALL benefits below—**

\$300: LANE SPONSOR—

- ✓ Full color logo included on JA Bowl-A-Thon event website: www.JABowl.com
- ✓ Custom Company Logo Banner (24"x36") displayed at JA Bowl-A-Thon
- ✓ **PLUS ALL benefits below—**

\$100: PIN SPONSOR—

- ✓ Company Logo displayed on 11'X17" PIN at JA Bowl-A-Thon
- ✓ Company recognition by the emcee throughout the JA Bowl-A-Thon
- ✓ Receipt provided for your tax-deductible donation to Junior Achievement

GIFT-IN-KIND PRIZE SPONSORSHIP PACKAGES

\$50+ GIFT-IN-KIND PRIZE SPONSOR—

- ✓ Company recognition on JA Bowl website as Prize Sponsor
- ✓ Company name/logo included on event sponsor signage
- ✓ Company listed on thank you letters sent to event prize winners
- ✓ Recognition by Emcee as Prize Sponsor at the event

\$200+ GIFT-IN-KIND PRIZE SPONSOR—

- ✓ **ALL of the above benefits PLUS:**
- ✓ Company recognition on Social Media as prize sponsor for the featured event
- ✓ Recognition by Emcee as Prize Sponsor throughout the event

\$500+ GIFT-IN-KIND PRIZE SPONSOR—

- ✓ **ALL of the above benefits PLUS:**
- ✓ Recognition as Top Prize Sponsor on event e-blasts and team update communications
- ✓ Custom Company Logo Sign featured event (24"x36")