



# Real heroes don't fly they BOWL!

**PLAY 4 JA BOWL-A-THONS** are a fun, easy way for Junior Achievement's community partners to support students locally participating in our Kindergarten through 12th grade financial education programs. Play 4 JA Bowl-A-Thons are themed fundraising events with prizes awarded to the top fundraisers. Funds are raised by company sponsorship, corporate teams and individuals.

## **ABOUT JUNIOR ACHIEVEMENT**

Junior Achievement of Arizona connects the classroom to the real-world teaching students essential 21st century skills and inspiring them to succeed in education, work and life.

## **PLAY 4 JA IS EASY!**

- 1. Community partners can be a JA Bowl-A-Thon Sponsor:** JA Bowl-A-Thon Sponsorships are great exposure for business partners to connect with professionals in our community.
- 2. Become a Prize Sponsor:** Make a Gift-In-Kind donation to promote your business as a Fundraising Prize Sponsor. This is a great way to promote your business and recognize event participants.
- 3. JA sponsorships are tax deductible!** Junior Achievement is a 501c3 nonprofit; Tax ID 86-0184349
- 4. Teams show up the night of their event and enjoy an entertaining, morale-boosting event featuring two hours of unlimited bowling, shoe rental, food, beverages and prizes as they Play 4 JA!**



IT'S HOW WE ROLL...



Questions? Contact Carolyn R. Gorst | (520) 792-2319 | CarolynG@jaaz.org

The logo features three overlapping circles: a large green circle on the left containing the word "Play" in white, a medium green circle on the right containing the letters "JA" in white, and a smaller orange circle in the center containing the number "4" in white. A horizontal orange bar extends from the left edge of the page, passing behind the circles.

Play

JA

4

## TEAM BUILDING THAT IS RIGHT UP YOUR ALLEY...

Companies that participate in the JA Bowl-A-Thons provide employees a fantastic way to have fun connecting with co-workers while supporting Junior Achievement's financial education programs right here in Tucson—teaching students how to live financially stable lives. We all win when your company **Plays 4 JA!**

### **\$2500: EVENT SPONSOR—**

- ✓ Company recognition on JA Bowl website as Event Sponsor
- ✓ 3'x6' full color company banner displayed at JA Bowl-A-Thon
- ✓ Company Logo included on event materials
- ✓ Participation for TWO JA Bowl-A-Thon teams (2 hours Bowling Party Package for up to 12 people)
- ✓ Distribution of your company literature, coupons or promotional items at JA Bowl-A-Thon
- ✓ Recognition as Event Sponsor on event e-blasts and team updates
- ✓ **PLUS ALL benefits below—**

### **\$600: COMPANY SPONSOR—**

- ✓ Participation for ONE JA Bowl-A-Thon team (2 hours Bowling Party Package for up to 6 people)
- ✓ Company logo displayed on screen above your team throughout the JA Bowl-A-Thon
- ✓ Company recognized on Social Media promotions leading up to the JA Bowl-A-Thon
- ✓ **PLUS ALL benefits below—**

### **\$300: LANE SPONSOR—**

- ✓ Full color logo included on JA Bowl-A-Thon event website: [www.JABowl.com](http://www.JABowl.com)
- ✓ Custom Company Logo Banner (24"x36") displayed at JA Bowl-A-Thon
- ✓ **PLUS ALL benefits below—**

### **\$100: PIN SPONSOR—**

- ✓ Company Logo displayed on 11'X17" PIN at JA Bowl-A-Thon
- ✓ Company recognition by the emcee throughout the JA Bowl-A-Thon
- ✓ Receipt provided for your tax-deductible donation to Junior Achievement

## **GIFT-IN-KIND PRIZE SPONSORSHIP PACKAGES**

### **\$50+ GIFT-IN-KIND PRIZE SPONSOR—**

- ✓ Company recognition on JA Bowl website as Prize Sponsor
- ✓ Company name/logo included on event sponsor signage
- ✓ Company listed on thank you letters sent to event prize winners
- ✓ Recognition by Emcee as Prize Sponsor at the event

### **\$200+ GIFT-IN-KIND PRIZE SPONSOR—**

- ✓ **ALL of the above benefits PLUS:**
- ✓ Company recognition on Social Media as prize sponsor for the featured event
- ✓ Recognition by Emcee as Prize Sponsor throughout the event

### **\$500+ GIFT-IN-KIND PRIZE SPONSOR—**

- ✓ **ALL of the above benefits PLUS:**
- ✓ Recognition as Top Prize Sponsor on event e-blasts and team update communications
- ✓ Custom Company Logo Sign featured event (24"x36")