



Play JA 4



IT'S HOW WE ROLL...

HELLO TUCSON! Are you ready to **ROCK N' BOWL** as we **PLAY 4 JA!**

WHEN: Friday, November 15th

WHERE: Lucky Strike Bowl
4015 E. Speedway Blvd
Tucson AZ 85712

TIME: 7:00pm-9:00pm
Team Captains 5:30pm
Bowling 7:00pm-9:00pm

PLAY 4 JA BOWL-A-THONS are a fun, easy way for Junior Achievement's community partners to support Kindergarten through 12th grade students locally through our financial education programs. Funds are raised by company sponsorship, teams and individuals.

PLAY 4 JA IS EASY!

Each team pledges to raise a minimum of \$600; that's only \$100 per player—

- 1 Team Captains organize teams of 5-6 players from your Chapter and register teams online at www.JABowl.com
- 2 Bowlers register with their teams and use their personalized fundraising page to reach team and individual fundraising goals*
- 3 Players ask friends, family and colleagues to sponsor you and your team using the online tools or offline donations to help you team reach it's goal!
- 4 Junior Achievement is an Arizona Qualifying Tax Organization—friends and family can support you **and** receive a 2019 AZ Tax Credit to help lead your team to fundraising success!

*Participants are asked to fundraise a minimum of \$100 to participate in event.



ABOUT JUNIOR ACHIEVEMENT:

Junior Achievement of Arizona connects the classroom to the real-world teaching essential 21st century skills, empowering students to see their future and prepare them to succeed in education, work and life.

THE POWER OF PLAY:

Your donations impact tomorrow's work-force through Junior Achievement's financial education programs in Southern AZ classrooms—

\$36 = ONE STUDENT

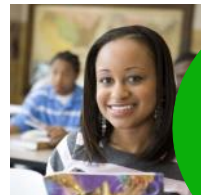
Receives the Junior Achievement program this year

\$108 = 3 STUDENTS

Receive the Junior Achievement program this year

\$1000 = A FULL CLASSROOM

Receives the Junior Achievement program this year



Play JA

4



Junior
Achievement®
of Arizona

GETTING STARTED

IT'S HOW WE ROLL...

TEAM CAPTAINS: CREATE A TEAM

Team Captains will need to register **TEAM NAME** before bowlers can register.

Log on to: www.JABowl.com and **Register to Bowl**.

- ▶ Enter your information, create a password and click **Register Now**.
- ▶ Select Team Captain, click **Continue to Complete Registration—Congratulations!** you have successfully created your Team Fundraising Page and are ready to start the “fun-raising”.

BOWLER REGISTRATION:

Teams are made up of 5 to 6 bowlers. Each team has a fundraising goal of \$600, or \$100 per bowler.

- ▶ **TO JOIN A TEAM:** www.JABowl.com; click **Register to Bowl**, enter your player information, create a password and click **Register Now**.
- ▶ Select **Join A Team** and go to next page to **Complete Registration**—you have successfully created your Personal Fundraising Page.
- ▶ Bowlers can log into their personal fundraising page any time to invite friends, family and peers to sponsor you by using the email and social media tools.
- ▶ **Keep the FUN in fundraising tips and tools:** www.JABowl.com; you can also collect pledges offline by using the downloadable Pledge Sheet.

NIGHT OF EVENT:

Team Captains arrive 45-30 minutes prior to the start of the event: Check in your team, pick up your team’s lane assignment and bowler packet, and turn in fundraising.

- ▶ Bowlers arrive 20 minutes prior to event to check in with their team captain, pickup their shoes and get ready to have fun as we **PLAY 4 JA!**
- ▶ Enjoy 2 hours of unlimited bowling, with pizza, drinks, fun and prizes!
- ▶ Every Player who raise \$100 receives a JA Bowl-A-Thon 100Year/100% Ready commemorative Anniversary hat and entry into our Fundraising Raffles, with chances to win amazing prizes!
- ▶ **Additional prizes awarded to the Top Fundraisers and Best Dressed!**

Need more information? Contact: Carolyn R. Gorst | 520.792.2000 | CarolynG@jaaz.org